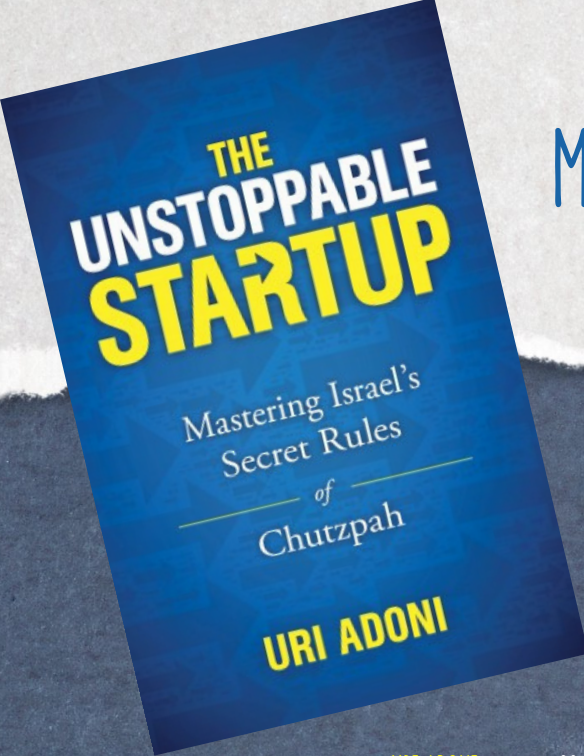


# THE UNSTOPPABLE STARTUP: MASTERING ISRAEL'S SECRET RULES OF CHUTZPAH MONDAY, NOV. 8, 12 NOON

Tune in for a conversation between **URI ADONI**, former CEO of MSN Israel and leading Israeli venture capitalist, and Westport's **CLIFF SIRLIN**, managing director of Launch Capital, for an inside look at Israel's success as a start-up nation.



**URI ADONI** has over 20 years in the high-tech world as a venture capitalist at Jerusalem Venture Partners – one of Israel's leading venture capitals with an impressive track record – angel investor, international speaker, and the CEO of MSN Israel (Microsoft Networks). He was also a commander of a combat unit (Major) in the IDF.



As Managing Partner at Launch Capital, **CLIFF SIRLIN** has created marketplaces and disrupted supply chains across industries. His businesses have spanned energy, drycleaning, real estate, and publishing. Most recently, he served as the CEO of Domino. As an active investor, Cliff's investments include Seamless, InVision, Pond5, Living Social, Atlas Obscura, Greatist, Transactis, Big Fuel, and many others. Cliff received his law degree from The New York University School of Law and an undergraduate degree from Colgate University. Cliff lives in Westport with his wife and their two children.



## Behind the Pages

brings authors to the Upper Fairfield County community, co-sponsored by Federation for Jewish Philanthropy and Jewish Book Council. For a full program, visit [shalomct.org/behindthepages](http://shalomct.org/behindthepages).



Federation for Jewish Philanthropy  
OF UPPER FAIRFIELD COUNTY



Jewish  
Book  
Council

*This program is co-sponsored by JFACT (Jewish Federation Association of Connecticut) and the CT-Israel Chamber of Commerce, a new not-for-profit organization that fosters and strengthens trade, business, academic collaboration, and cultural exchange between Connecticut and Israel to benefit the economy and community of each location.*



Jewish Federation Association  
of Connecticut (JFACT)

INFO & REGISTRATION  
[bit.ly/39r7Xs0](http://bit.ly/39r7Xs0)